

Registration for the AdvantEdge Rewards points multiplier promotion begins on July 28, 2021. Upon activation, your personalized points multiplier will be revealed on screen. Beginning on August 1, 2021, dollars spent¹ using an activated AdvantEdge Card will earn AdvantEdge Rewards points at the rate of your points multiplier² during the promotion period.

All AdvantEdge cardholders are eligible to earn at least 2X regular AdvantEdge Rewards points. Check your printed receipt or online at [pricechopper.com/promo](https://www.pricechopper.com/promo) for your promotion information. Promotion ends October 30, 2021.

AdvantEdge card and pre-registration for the points multiplier promotion are required. If you do not have an AdvantEdge Card, you can apply free of charge at Guest Services at any Price Chopper, Market 32 or Market Bistro location. Or visit <https://www.pricechopper.com/rewards> for full details.

¹After the deduction of AdvantEdge savings and coupons. Excludes alcoholic beverages, tobacco products, gift cards, prescriptions, stamps, lottery tickets, money orders, cash back, Tickets to Go, tax, bottle deposits and all telecom products and services. Other exclusions may apply. Accumulated dollars spent and AdvantEdge Rewards points earned are non-transferable.

²Points multiplier includes savings earned through the regular AdvantEdge Rewards promotion offer of one point per qualifying dollar spent and is subject to AdvantEdge Rewards promotion terms and conditions, available at <https://www.pricechopper.com/rewards>. You can earn AdvantEdge Rewards points at any Price Chopper, Market 32 or Market Bistro location in New York, Connecticut, Vermont, Massachusetts, New Hampshire and Pennsylvania.